

# Informal and Web 2.0 Learning Practices Survey

Internet Time Group  
June 11, 2008  
jaycross.com

April 27 - June 11, 2008

## Informal and Web 2.0 Learning Practices Survey

★ indicates a required answer

1) How many people work for your organization? ★

- 1-9
- 10-99
- 100-249
- 250-499
- 500-999
- 1000-1450
- 1500-1999
- 2000-2999
- 3000-4999
- 5000-9999
- 10,000+
- Not applicable

n = 235

# How many people work in your organization?

<b>1-9</b>	<b>27</b>	<b>11.49%</b>
<b>10-99</b>	<b>36</b>	<b>15.32%</b>
<b>100-249</b>	<b>25</b>	<b>10.64%</b>
<b>250-499</b>	<b>13</b>	<b>5.53%</b>
<b>500-999</b>	<b>18</b>	<b>7.66%</b>
<b>1000-1450</b>	<b>13</b>	<b>5.53%</b>
<b>1500-1999</b>	<b>5</b>	<b>2.13%</b>
<b>2000-2999</b>	<b>19</b>	<b>8.09%</b>
<b>3000-4999</b>	<b>13</b>	<b>5.53%</b>
<b>5000-9999</b>	<b>19</b>	<b>8.09%</b>
<b>10,000+</b>	<b>47</b>	<b>20.00%</b>

# Your organization is...

<b>Corporate</b>	<b>104</b>	<b>44.83%</b>
<b>Government</b>	<b>34</b>	<b>14.66%</b>
<b>NGO</b>	<b>8</b>	<b>3.45%</b>
<b>Academic</b>	<b>47</b>	<b>20.26%</b>
<b>Sole proprietor</b>	<b>15</b>	<b>6.47%</b>
<b>Military</b>	<b>1</b>	<b>0.43%</b>
<b>Other [<a href="#">View Responses</a>]</b>	<b>23</b>	<b>9.91%</b>

# Your industry...

<b>Finance</b>	<b>20</b>	<b>14.71%</b>
<b>Information Technology</b>	<b>33</b>	<b>24.26%</b>
<b>Manufacturing</b>	<b>11</b>	<b>8.09%</b>
<b>Agriculture</b>	<b>2</b>	<b>1.47%</b>
<b>Services</b>	<b>22</b>	<b>16.18%</b>
<b>Healthcare</b>	<b>6</b>	<b>4.41%</b>
<b>Communications</b>	<b>8</b>	<b>5.88%</b>
<b>Transportation</b>	<b>2</b>	<b>1.47%</b>
<b>Mining, oil &amp; gas</b>	<b>5</b>	<b>3.68%</b>
<b>Electronics</b>	<b>1</b>	<b>0.74%</b>
<b>Hospitality</b>	<b>0</b>	<b>0.00%</b>
<b>Other [<a href="#">View Responses</a>]</b>	<b>26</b>	<b>19.12%</b>

# On what continent is your organization located?

<b>Australia</b>	<b>52</b>	<b>22.13%</b>
<b>South America</b>	<b>7</b>	<b>2.98%</b>
<b>North America</b>	<b>83</b>	<b>35.32%</b>
<b>Europe</b>	<b>79</b>	<b>33.62%</b>
<b>Asia</b>	<b>14</b>	<b>5.96%</b>
<b>Africa</b>	<b>0</b>	<b>0.00%</b>

# How the numbers were crunched:

Relationships between departments here are cooperative and effective.

<b>Strong Disagree</b>	<b>11</b>	<b>4.70%</b>
<b>Disagree</b>	<b>65</b>	<b>27.78%</b>
<b>Undecided</b>	<b>67</b>	<b>28.63%</b>
<b>Agree</b>	<b>77</b>	<b>32.91%</b>
<b>Strong Agree</b>	<b>14</b>	<b>5.98%</b>

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<b>Strong Agree</b>	<b>14</b>	<b>5.98%</b>



## How the numbers were crunched:

Relationships between departments here are cooperative and effective.

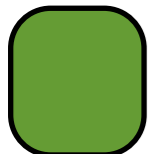
<b>Strong Disagree</b>	<b>11</b>	<b>4.70%</b>
<b>Disagree</b>	<b>65</b>	<b>27.78%</b>
<b>Agree</b>	<b>77</b>	<b>32.91%</b>
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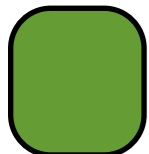
Disagree



Agree



People here understand how their work is linked to the overall goals of the organization

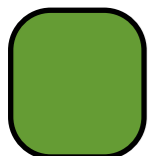


Following a major success or failure, we take time to reflect on what we've learned from it.

Disagree

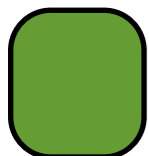


Agree



# Most of our people...

<b>have computers that link to an intranet or other local network</b>	<b>216</b>	<b>93.51%</b>
<b>can access an in-house Yellow Pages that list people's expertise</b>	<b>51</b>	<b>22.08%</b>
<b>use blogs, wikis, and/or project blogs for sharing information</b>	<b>52</b>	<b>22.51%</b>
<b>can look at YouTube video from their desktops</b>	<b>144</b>	<b>62.34%</b>
<b>can access the rest of the internet from their desktops</b>	<b>200</b>	<b>86.58%</b>
<b>are members of on-line communities of practice</b>	<b>54</b>	<b>23.38%</b>
<b>receive information via RSS feeds</b>	<b>53</b>	<b>22.94%</b>

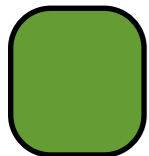


It's easy (and within policy) to set up an in-house blog or wiki.

Disagree



Agree

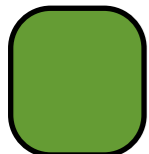


Our professionals and/or teams form  
"communities of practice."

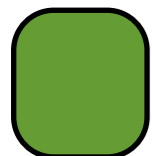
Disagree



Agree



People here are encouraged to network outside of the company in order to grow professionally.



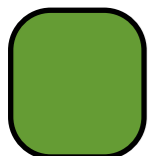


The formal training in our company is superb.

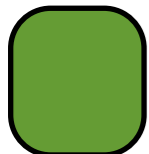
Disagree



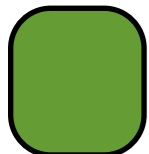
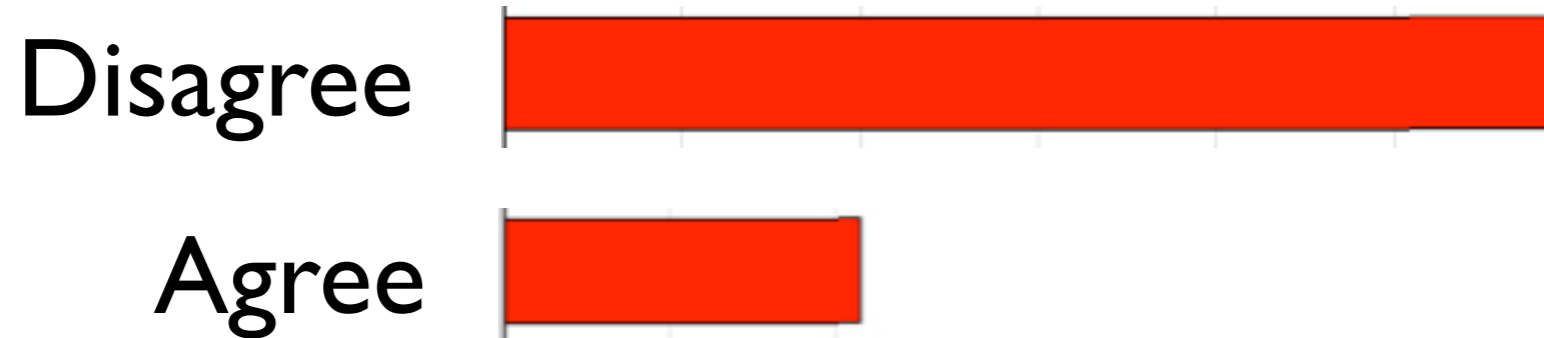
Agree



Our organization is slow to change,  
even when it would be in our best interest.



People are growing and learning fast enough with our current programs to keep up with the needs of our business.

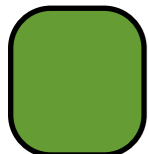


New ideas here come from management,  
not workers who interact with customers.

Disagree



Agree



# Open-end comments

## **General**

What are the objectives targeted with this survey? ???

There doesn't seem to be too many questions addressing specific informal learning techniques...

Interesting to see what you do with this survey. I detect a bit of bias in the way the questions are phrased and I bet that you've already drawn the conclusion that "informal learning = good" and "formal learning = bad".

We like informal learning a lot more compared to formal learning and currently implement wikis and blogs as well as yellow pages.

What a great plan to spread this survey by using the blogosphere!

## **Corporate**

Our team is pushing the change in the organization. For many of the questions, I went with "undecided" as the compromise between my team and the rest of the company. We all blog, we have a team wiki, we're enthusiastic, etc., but the rest of the company...not so much. One person in a related team commented that we're dragging the company "kicking and screaming" into the 21st century.

Currently in an intense planning phase for launching Virtual Learning and enabling Informal Learning

Even though you can expect how our large corporation would be embracing this new wave of emerging technologies within the corporate environment, there is still plenty of work to be done, since not everyone has been adopting these tools, processes and embraced that knowledge sharing shift, plus some of the different organisations have made it difficult to adopt these tools because of lack of funding for a much more robust pilot. Everything running beta, which may be good, or not, but certainly needs to demonstrate the full commitment from the IT depart. in improving what we already have!

## **Government**

We have strong resistance to change in our department; our organization is still dominated by people (decision makers) who are supported by officials or parliamentarians from politicized parties or movements!

## **Academic**

Typical small university setting where the focus is f2f and elearning is seen as a threat.

Public Education : Immobilism moving at a fast pace! Our small E-learning unit (within DoE) is thriving to be innovative and creative (portal, online courses, 1:1 laptops, ICT integration in the classroom, etc.). But I'm noticing a widening gap between early adopters (in this case, my unit) and the critical mass of 20th century thinkers and Internet 1.0 users (just like Lee Lefever - Common Craft - commented earlier this week). Fortunately, we have gems in the rough; schools that are doing extraordinary things because of a strong leadership and high sense of community, pedagogy, strategic partnerships (but sometimes, even they are put down by local officials, i.e. "immobilizers"...) A French philosopher, Michel Serres, said last Fall that "Technology has condemned humans to be intelligent". How true and how important a challenge for our public education system. Merci!!

Like most state universities there are pockets of excellence and the adoption of new technologies and methodologies. But for the most part... everyone thinks they are right and act accordingly.



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